

**LA POSTA:  
THE JOURNAL OF  
AMERICAN POSTAL HISTORY**

**Writer's  
Guidelines**

**By Peter Martin  
Editor in Chief**

**La Posta Publications  
POB 6074  
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# LA POSTA: THE JOURNAL OF AMERICAN POSTAL HISTORY

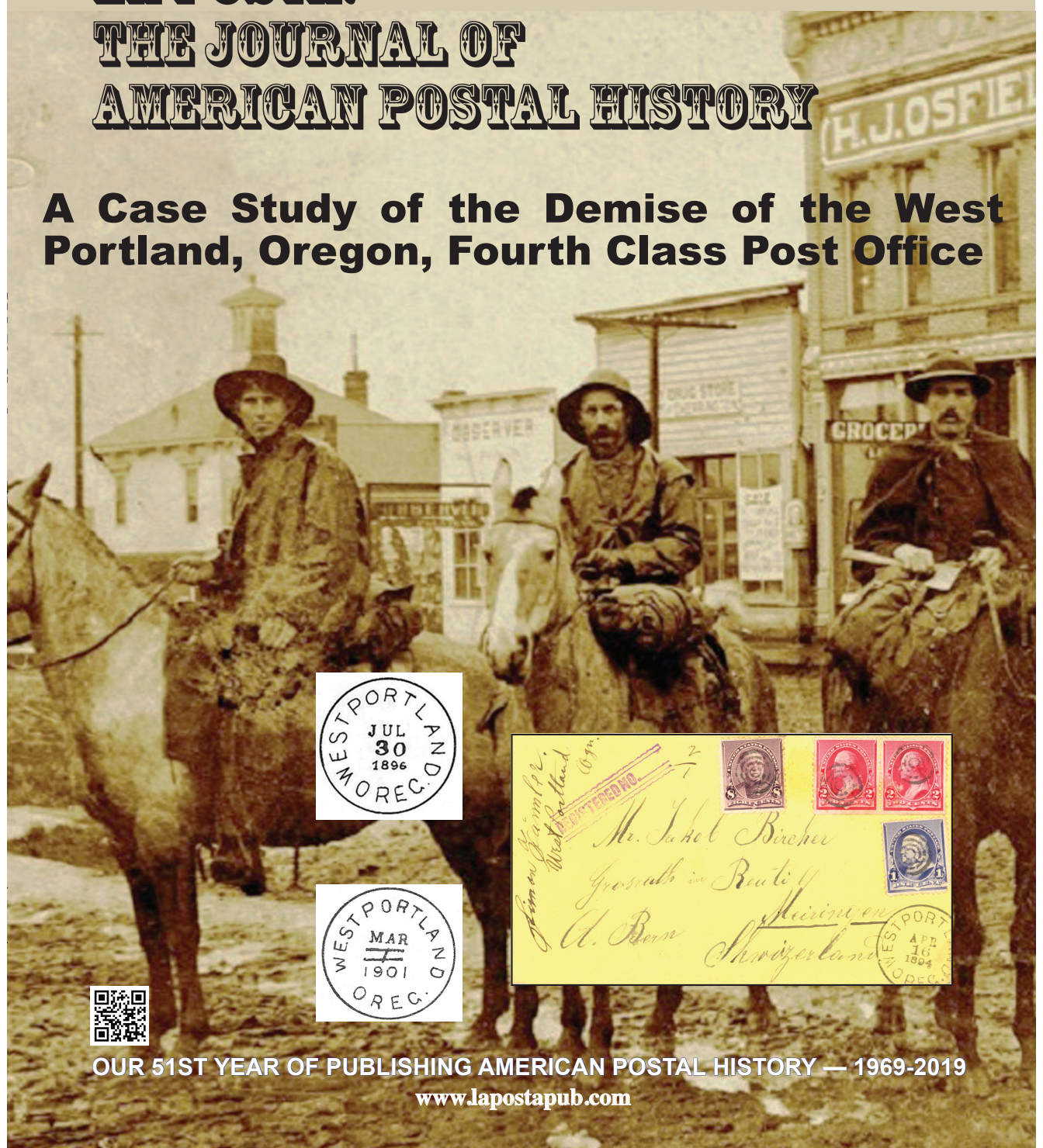
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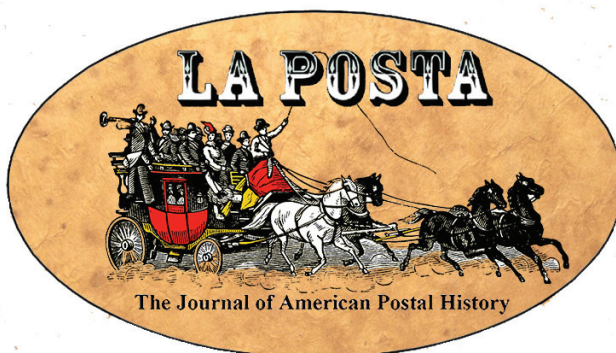
# LA POSTA: THE JOURNAL OF AMERICAN POSTAL HISTORY

## A Case Study of the Demise of the West Portland, Oregon, Fourth Class Post Office



OUR 51ST YEAR OF PUBLISHING AMERICAN POSTAL HISTORY — 1969-2019

[www.lapostapub.com](http://www.lapostapub.com)



## *La Posta Publications*

La Posta Publications publishes *La Posta: The Journal of American Postal History*, an independent quarterly journal devoted exclusively to the subject of American postal history.

The journal was founded by Richard “Bill” Helbock in 1969 and, in 2018, celebrated 50 years of continuous production. Helbock, who retired to Australia, died in 2011 and Peter Martin was chosen to replace him as editor. Martin purchased La Posta Publications, which included the journal, from Helbock’s widow in 2013.

*La Posta* is one of the few independent philatelic publications in North America and is the largest subscriber-based journal in that category.

Each 64-page quarterly issue features a variety of the more than 50 different aspects of American postal history written by the leading postal history researchers, collectors, and dealers.

From town postal histories, Prexies, and expositions, to Civil War, auxiliary markings, modern contract stations and social philately you’ll find a cornucopia of original research, new finds and detailed information about interesting and complex

subjects not found anywhere else. *La Posta* production is top notch, with full color on coated pages and with a perfect binding.

*La Posta* was entered in the 2018 StampShow and Chicagopex Literature Exhibitions and received Large Golds, the highest medal level, from the two major literature exhibitions in North America. *La Posta* was the only philatelic journal to receive this recognition from both juries.

*La Posta* has always been supported by a strong fan base of leading postal historians. The renewal rate has continuously been near 90 per cent and many subscribers pay more than the \$35 annual subscription price to support the journal. More than half of subscribers have been with the journal for more than 20 years.

To recognize its authors, *La Posta* sponsors two annual awards. The Richard W. Helbock Prize, established in 2012, is awarded to the best postal history article appearing in the previous year’s *La Posta: The Journal of American Postal History*.

The Charles A. Fricke Small Bites Award, established in 2016, is for the best one- or two-page article appearing in the previous year’s *La Posta*.

## La Posta Scope

*La Posta: The Journal of American Postal History* seeks philatelic articles related to all aspects of North American postal history, including mail related to military units, American territories and Canada.

While related history is often included in article submissions, history articles

without a central postal history element are generally not accepted.

Previously published material, unless substantially changed or updated, or from a publication with a very limited readership, is not solicited.

Simultaneous submissions will be considered on an individual basis.

## La Posta Style

The primary style reference used for *La Posta* is the *Chicago Manual of Style, 16th Edition* (with slight modifications), a style guide for American English published since 1906 by the University of Chicago Press.

The first reference for spelling, usage and foreign geographical names is *Webster's New World College Dictionary, Fourth Edition*.

Stamp identification should be from the *Scott Specialized Catalogue of United States Stamps and Covers*, published annually by Amos Media.

For articles related to the Confederate States, Scott catalog numbers for Confederate stamps are identified as "CSA Scott 10."

CSA Catalog numbers are identified as "CSA 10" for stamps and as "CSA Catalog Type WD-OD-04," for a postal history example.

For aircraft names use *Jane's All the World's Aircraft*, Surrey, U.K.; For military ships use *Jane's Fighting Ships*, Surrey U.K.; for nonmilitary ships use the *IHS Fariplay Register of Ships*, Surrey, U.K.

## Article Submissions

Article submissions may be made by anyone interested in American postal history.

Internet submissions via e-mail with attachments are preferred. Alternatively, submissions on a CD, DVDR, or thumb drive are acceptable.

Typed manuscripts may also be submitted, but handwritten submissions cannot be accommodated.

The preferred submission format for text is Microsoft Word, although other formats, including .rtf, .txt and searchable PDFs, are usually acceptable.

For the font, 12-point Times or Times New Roman is preferred. Do not imbed any images in Microsoft Word files.

Text submissions should be organized as follows:

1. Author contact information
2. Suggested title or slug
3. Byline
4. The manuscript
5. Sidebars (if any)
6. References (if any)
7. Endnotes (if any)
8. Brief author biography
9. Captions in numerical order
10. Tables in numerical order (if any)

### 1. Author Contact Information

In the upper right corner of the first page of all submissions, the author should place:

- Name
- Preferred mailing address (POB or street, city, state, ZIP)
- E-mail address
- Phone number

The name provided will be the one used in the article byline. One professional title (i.e., Ph.D., M.D.) may be used in the byline. Honorary titles are not used.

The mailing address will be the one to which the complimentary copies are sent.

The e-mail address will be the one to which PDF article proofs are sent.

The phone number will be used only in the event that the author has to be contacted.

If submissions on paper are made, be sure to include the author name and page number at the top of each page.

### 2. Suggested Title or Slug

Authors may suggest an article title or use a slug to identify the manuscript. This should be centered at the top of the first page.

### 3. Byline

The author byline should be listed following the title. It should be the same as the name provided in the author contact information. One professional title (i.e., Ph.D., M.D.) may be used in the byline.

### 4. Manuscript

The manuscript should follow the byline. Manuscripts, and all other text, should be single spaced with one space after a period, or other punctuation.

Do not send drafts. Send only the final manuscript.

### 5. Sidebars

A sidebar is a short article dealing with a sidelight of the main manuscript. Sidebars can be used to discuss in detail a specific part of the manuscript that organizationally does not fit well or they can provide additional background about a specific part of the manuscript.

Usually, the information in sidebars is not essential to the article, but complements it.

### 6-7 References and Endnotes

If authors refer to, or rely upon, someone else's information or images, provide appropriate credit in the form of references, a bibliography, endnotes or photo credits.

References, bibliographies and endnotes should follow the format in Kate L. Turabian's *A Manual for Writers of Research Papers, Theses, and Dissertations* (University of Chicago Press), which is based upon the *Chicago Manual of Style*.

A bibliography or references list identifies the sources used in writing the article — not necessarily every work examined but those that were found relevant.

Citations for personal correspondence or e-mails should be avoided, as readers will not normally have access to these sources.

For Internet references, the complete URL (Internet address) should be cited, along with the date the page was accessed.

Endnotes must be sequentially numbered with no repeating numbers.

Note that, depending upon the program and the formatting, sometimes the endnote numbering and citations are "lost" when the manuscript is submitted.

To ensure your endnotes are received, it is best to include a PDF version of the manuscript.

Examples of a basic listing of each are

shown below. Note the organization, name arrangement and punctuation used.

## Endnotes

### Book

1. John L. Kay and Chester M. Smith Jr., *New York Postal History: The Post Offices and First Postmasters from 1775 to 1980* (State College, Pa.: The American Philatelic Society, 1982), pp. 10-12.

### Catalog

2. Patricia A. Kaufmann, Francis J. Crown Jr., and Jerry S. Palazolo, *Confederate States of America Catalog and Handbook of Stamps and Postal History* (Sumter, S.C.: Confederate Stamp Alliance, 2012), p. 36.

### Article

3. Jesse I. Spector, M.D., "Professor Jewett Castello Gilson and Gilson Planet 11006," *La Posta: The Journal of American Postal History*, First Quarter 2018, pp. 34-40.

### Online

4. Wikipedia: Stephen A. Corker, [https://en.wikipedia.org/wiki/Stephen\\_A.\\_Corker/](https://en.wikipedia.org/wiki/Stephen_A._Corker/) (Accessed August 3, 2018).

## Bibliography/References

### Book

Kay, John L., and Smith Jr., Chester M. *New York Postal History: The Post Offices and First Postmasters from 1775 to 1980*. State College, Pa.: The American Philatelic Society, 1982.

### Catalog

Kaufmann, Patricia A.; Crown Jr., Francis J.; and Palazolo, Jerry S. *Confederate States of America Catalog and Handbook of Stamps and Postal History*. Sumter, S.C.: Confederate Stamp Alliance, 2012.

### Article

Spector, Jesse I., M.D. "Professor Jewett Castello Gilson and Gilson Planet 11006." *La Posta: The Journal of American Postal History*, First Quarter 2018, pp. 34-40.

### Online

Wikipedia: Stephen A. Corker. [https://en.wikipedia.org/wiki/Stephen\\_A.\\_Corker/](https://en.wikipedia.org/wiki/Stephen_A._Corker/) (Accessed August 3, 2018).

## 8. Author Biographies

At the end of the manuscript text, authors should provide a short paragraph (usually two to five sentences) providing brief biographical information about themselves (city and state of residence, profession, collecting specialties and/or interests), including an e-mail address that readers can use.

An author head and shoulders photo may be included with the illustrations.

## 9. Captions

Captions, in numerical order, should follow the author biography. Captions should be brief, usually one or two sentences, and generally do not include new information that is not in the manuscript. All captions are preceded with "Figure X:" Figure is always spelled out in the caption and the manuscript.

If the illustrations are not the authors, provide an italicized photo credit at the end



of the caption, i.e., (*Courtesy Bill Smith*) or (*Courtesy Library of Congress*).

### 10. Tables

Tables may be included and should be

labeled in numerical order. Tables formatted in Microsoft Word or Excel usually work best.

Complicated table formats should usually be submitted as a PDF.

## Illustrations

Quality illustrations are an important part of any submission.

While scans of the original stamps and covers to be illustrated are preferred, high quality color photocopies usually reproduce well. Also, scans are preferred over digital photographs. Scanning produces much better images of stamps and covers.

Scan stamps at 600 dpi and 100 percent of their original size. Scan covers at 300 dpi and 100 percent of their original size. Preferred formats are: .jpg, .tif, .eps, or a press quality PDF. (If you are creating a PDF file to send, be sure to select "Press Quality" from the drop down list of options. Do not select "Standard.")

Images from the Internet or files that were created for a website should be avoided because they are usually 72 or 96 dpi, which results in poor quality reproductions.

Changing the resolution of an image after scanning will cause it to lose sharpness, especially when trying to go from 72 dpi to 300 dpi. The image will become pixilated or look like Legos. A converted 72 dpi scan may look okay on a computer screen, but it will not work well in print.

When scanning, place the material on a contrasting (usually black) background. Scan each philatelic item individually (separate files).

Remove philatelic material from protective coverings — mounts, glassines, Mylar sleeves, etc. Scanning items inside a protective covering produces blurry images and sometimes may add a pattern to the image.

Please do not attempt to create collages, overlapping images, inserts, etc.

When sending files via e-mail, authors should check with their provider regarding the handling of attachments. Some providers have restrictions on the size of an attachment. *La Posta* can usually receive files up to 10 MB in size via e-mail.

When sending your manuscript and/or scans as e-mail attachments, please send a second message to let us know what you sent. Sometimes the message with the attachments never arrives.

If you are not comfortable creating digital images of your philatelic material or you don't have a scanner, Kinkos, Staples, or Office Depot can scan your items for you.

## Article Proofs

When articles are laid out, authors will receive a PDF proof at the e-mail address provided by the author. This is the final chance to make any last minute changes,

updates or corrections. Author comments should usually be provided within three to five days.

## Rights and Permissions

### Copyright

All article submissions must be the original work of the author(s).

Unless separate agreements have been made, by submitting an article to *La Posta: The Journal of American Postal History* authors are granting to La Posta Publications exclusive first North American Serial Rights and nonexclusive rights to publish the article in other formats, such as a compendium, a reprint, in a digital format, or on the La Posta website.

The full contents of each issue of *La Posta: The Journal of American Postal*

*History* are copyrighted in its own name each quarter.

After an article is published, authors retain the copyright to their individual articles and may use their articles in future works of their own. For reprints, contact the editor.

### Permissions

Obtaining permissions for the use of copyrighted material within a submitted article is the responsibility of the author. Permissions should accompany the manuscript.

## Author Honorariums

While *La Posta* does not offer honorariums, all published articles are automatically eligible for the annual *La Posta* Richard W. Helbock Prize and Charles A. Fricke awards, which do provide cash prizes.

Authors automatically receive two complimentary copies of the issue in which their article appears and a limited edition *La Posta* author bookmark.

If additional author copies are needed for a specific reason, this information must be provided to the editor when the submission is provided.

Likewise, if complimentary copies are not needed, this information should be provided to the editor with the submission.

## *La Posta* Website

Authors interested in learning more about *La Posta* should visit the La Posta website at [www.lapostapub.com](http://www.lapostapub.com). It includes a wide variety of postal history information,

including the *La Posta* 50-Year Table of Contents index, where authors can examine the type of articles that have appeared in *La Posta*.

# Tips to Remember

**Catalog Numbers** — Use Scott Specialized catalog numbers in the proper format.

**Dates** — Use American style dates: January 15, 2018 (not 15 January 2018).

**Endnotes** — If used, number them sequentially and provide a PDF of the article to avoid losing them in formatting.

**Figures** — Identify illustrations by consecutive figure numbers. Always spell out “Figure.”

**Military Ranks** — Abbreviate ranks when used before a name. Examples are: Gen., Lt. Gen., Maj. Gen., Brig. Gen., Col., Lt. Col., Maj., Capt., 1st Lt., 2nd Lt., Sgt. Maj., Sgt., Cpl., Pvt., Adm., Vice Adm., Rear Adm., Cmdr., Ensign, Seaman.

**Names** — Double check all name spellings. Circle or underline the name the first time it is used. If there is a subsequent discrepancy, the first spelling will be used.

**Numbers** — In general, spell out numbers one through nine; use Arabic numbers for numbers 10 and higher.

**Quotes and Quotation Marks** — Use double quotation marks for direct quotes. Use single quotation marks for quotes within quotes. For space reasons, single quotation marks also are usually used in headlines and captions. In most situations, punctuation goes inside the quotes, not after them.

**Text Spacing** — Use one space after a period or other punctuation. Two spaces are from the age of the typewriter and not appropriate for journals.

**Ship Names** — There are no periods in USS and only the actual ship name is italicized, i.e., *CSA Virginia*, *USS Missouri*.

**State Names** — Always spell out in the article. Use standard state abbreviations (not the two-digit USPS abbreviation) in captions. Always spell out Alaska, Hawaii, Idaho, Iowa, Maine, Ohio, Texas, and Utah.

**United States** — Spell out unless used as an adjective, i.e., U.S. Army.

# La Posta Annual Awards for Authors

## Richard W. Helbock Prize

The Richard W. Helbock Prize, established in 2012, is awarded to the best postal history article appearing in the previous year's *La Posta: The Journal of American Postal History*.

The selections are based upon voting results by the La Posta editorial staff and Patron, Benefactor, Sustaining and regular subscribers of *La Posta*.

The Richard W. Helbock Prize is named in honor of the founding editor of *La Posta* who died from a heart attack in 2011. Helbock founded *La Posta* in 1969 and continued to edit the journal for more than 42 years until his death.

### 2018 Richard W. Helbock Prize (for 2017 articles)

1. Richard Street Hemmings, "Enigma from the Stamp Vault: Stanley Gibbons, New York and Their Educator Packets, Parts 1 and 2" 3Q and 4Q
2. Jack Hilbing and Stan Bednarczyk, "The Story of the Brand Hoard: The People, Breweries, Coins and Covers" 2Q
3. Charles A. Neyhart Jr., "Swift & Company and the North Portland Post Office" 4Q

Receiving honorable mentions were:

John M. Hotchner, "Post Office Handling of Coin Covers Could Result in Postage Due Markings, But Mostly Don't" 4Q

Patricia A. Kaufmann, "Breaking the Rules: A Civilian Flag of Truce Cover" 2Q

James Milgram, "Indian Territorial Postal Usages in the Confederacy" 1Q

Jesse Spector, "Crossing the Isthmus of Panama in 1850" 2Q

Steve Swain, "'Fake Town' Spanish-American War Postal History" 1Q

### 2017 Richard W. Helbock Prize (for 2016 articles)

1. Patricia A. Kaufmann, "Confederate Postal History: California Overland Mail to a Confederate Prisoner of War" 3Q

2. Charles A. Newhart Jr., "East Portland, Oregon: A Postal Heart Still Beats" 4Q

3. Charles A. Neyhart Jr., "Missed Connections? The May 15-21, 1938, Air Mail Week in San Diego" 2Q

4. Richard D. Martorelli, "The U.S. Postal Service's '90-Day Wonder' Rates" 3Q

5. Jesse I. Spector and Robert L. Markovits, "Espionage and Sedition in America in the First World War" 4Q

Receiving honorable mentions were:

Wayne Anmuth, "The Postmarks of Sandy Spring, Maryland, and Its Adjacent Villages" 1Q

Joe Crosby, "A World War II Cover to My Parents Found Online" 1Q

John Hotchner, "Unusual Auxiliary Markings on Outgoing International Mail" 1Q

Dennis Pack, "Special Delivery Markings Used at Washington, D.C., Substations" 3Q

Paul Petosky, "The Drummond Island, Michigan, Post Offices" 3Q

### 2016 Richard W. Helbock Prize (for 2015 articles)

1. Charles Neyhart, "Play It Again, San Diego—The 1935 California Pacific International Exposition" 2Q

2. Kelvin Kindahl, "The Inside Story of the Staples Post Offices" 4Q

3. Wayne Anmuth, "The Postmarks of Rockville, Maryland: Postal Cancellations from 1801 to 1975" 3Q

Receiving honorable mentions were:

"A Cover to a Sea Captain—The Victim of Mutiny and Murder" by Patricia A. Kaufmann of Lincoln, Delaware

Three by Jesse I. Spector and Robert L. Markovits:

"Resurrecting William Thompson: Lunatic Asylums in the Western World"

"A Patriotic Cover and the Johnson's Island Confederate Prisoner of War Camp"

"A Great War Postal History Perspective"

### 2015 Richard W. Helbock Prize (for 2014 articles)

1. Charles Neyhart, "A Knife in the Back – The 1915 San Diego Panama California Exposition" 3Q

2. Richard Hemmings, "We Circle the Globe: The Post Card Union and Their Private Stamps" 2Q

3. Jesse I. Spector and Robert L. Markovits, "Mary White Ovington and the Fight for Racial Equality" 2Q

Receiving honorable mentions were:

"The Modern Challenge: The U.S. Postal Service Sorts the Mail" by David Crotty

"The Earliest Documented Use of a Government Postal Card in Alaska" by Don Glickstein

"International 'Form of Mail' Problems" by John M. Hotchner

"A Black Jack Use from the Old Capitol Prison" and "An Aristocratic Planter Goes to War" by Patricia A. Kaufmann;

"Bisects in the Mails: Illegal But Tolerated" by Richard D. Martorelli

"The Rise and Fall of a Classified Postal Station: Station E and Montgomery Ward, Portland, Oregon" by Charles Neyhart

"The Classification of Four-Bar Postmarks Appearing After the Introduction of the ZIP Code" by Christine C. Sanders

"Atherton Perry Mason: Physician, Philatelist,

Renaissance Man” by Jesse I. Spector and Robert L. Markovits

**2014 Richard W. Helbock Prize (for 2013 articles)**

1. Charles Neyhart, “The 1905 Portland, Oregon, Lewis & Clark Exposition Postal Stations,” 2Q
2. Henry J. (Hank) Berthelot, “U.S. Foreign Offices’ Use and Handling of Fractions on Insufficiently Paid UPU Cards” 2Q
3. Richard S. Hemmings, “Intoxicated Ground Zero” 1Q
3. Barry Jablon, “Auxiliary Markings of the 1869 Three-Cent Pictorial Issue” 4Q

Also receiving votes were:

- “The United States’ Large Grant Postal Cards Use in the UPU Mail” by H.J. Berthelot;
- “The Postage Meter Tips Off Mail Preparation” by David Crotty;

- “The 411 of 9/11” by Richard Hemmings;
- “First Battalion Florida Special Cavalry: ‘Munnerlyn’s Cow Cavalry’” by Patricia A. Kaufmann;
- “The SMS Kronprinz Wilhelm Revisited” by Jesse Spector and Robert Markovits.

**2013 Richard W. Helbock Prize (for 2012 articles)**

1. Richard Hemmings, “New York City’s Cortlandt Street: One Way to the River” 1Q
2. Kenneth C. Wukash, “My Address is the World’s Fair” 4Q
3. Thomas J. Richards, “The Postal History of the U.S. Naval Mission to Brazil” 3Q

Also receiving votes were articles by Michael Dattolico, Andrew Mitchell, David Straight and three articles by the team of Jesse Spector and Robert Markovits.

## **La Posta Charles A. Fricke Small Bites of Great American Postal History Award**

The Charles A. Fricke Small Bites of Great American Postal History Award is presented to the best postal history article of two or fewer pages appearing in the previous year’s *La Posta: The Journal of American Postal History*.

The selections are based upon voting results by the *La Posta* editorial staff and Patron, Benefactor, Sustaining and regular subscribers of *La Posta*.

The Small Bites of Great American Postal History Award, established in 2016, was named in honor of Charles A. Fricke upon his death in 2017 at age 94. Fricke was a prolific author and *La Posta* columnist who penned many articles that fit the Small Bites category.

**2018 Charles A. Fricke Small Bites Award (for 2017 articles)**

1. Jim Doolin, Dallas, Texas, “A Rare Cover Related to Pancho Villa, Columbus, N.M., and the Pershing Expedition” 1Q
2. Wayne Anmuth, Chevy Chase, Maryland, “The Steel Blue Variety of the 24-Cent 1861 Issue” 2Q
3. William Schultz, West Chester, Pennsylvania, “A Confounding 1848 Cleveland SFL to Wurttemberg” 4Q

**2017 Charles A. Fricke Small Bites Award (for 2016 articles)**

1. Roland Austin, Stillwater, Oklahoma, “A Not-So-Special Looking Special Rate” 3Q
2. Kirk Andrews, Portland, Oregon, “Smoking Gun Found for 1905 Portland Lewis and Clark Exposition Cancel Usage” 4Q
3. Jerry Johnson, Kennewick, Washington, “Mailed Without Postage During the 1906 San Francisco Earthquake Recovery” 2Q

## **La Posta Editors**

<b>Editor, Location</b>	<b># Issues</b>	<b>Whole Numbers</b>	<b>Years</b>
Bill Helbock, Las Cruces, New Mexico	246	1-126	1969-1981
Portland, Oregon			1981-1999
NSW, Australia			1999-2011
Cath Clark, NSW, Australia	1	247	2011
Peter Martin, Fredericksburg, Virginia	30	248-[277]	2011-Present

## Article Deadlines

Article deadlines are:

1st Quarter — January 1

2nd Quarter — April 1

3rd Quarter — July 1

4th Quarter — October 1

## Article Submission Address

All article submissions and illustrations should be sent to the editor at:

**Peter Martin**

**Editor in Chief**

*La Posta: The Journal of American Postal History*

**POB 6074**

**Fredericksburg, VA 22403**

**E-mail: *Pmartin2525@yahoo.com***

If sending articles by e-mail, place “La Posta Article” in the subject line.